

Effects of country & age on work engagement, job satisfaction & organizational commitment among employees in Japan

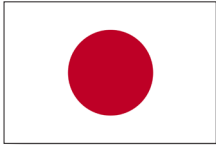
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Effects of Country & Age on Work Engagement, Job Satisfaction & Organizational Commitment Among Employees in Japan

Findings from the
Generations



of Talent
Study

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Key Findings & Employer Considerations

INTRODUCTION

The Generations of Talent Study gathered data from 11,298 individuals working at 24 different worksites in 11 countries. For this report, we used information about employees in all 11 of these countries.

As indicated by the table below, we identify the countries as belonging to one of two groups: those with older populations and developed economies and those with younger populations and developing economies.

“Old-Developed Countries”	“Young-Developing Countries”
Japan	Brazil
The Netherlands	China
Spain	India
United Kingdom	Mexico
United States	South Africa
	Botswana

AGE FACTORS

Among the respondents to the Generations of Talent Study:

A higher percentage of respondents at the worksites in Japan (19.1%) are under the age of 30 compared to those working at sites in the other “old-developed” countries (9.3%), but lower than among the “young-developing” countries (45.8%). In addition, a higher percentage of respondents at the worksites in Japan between the ages of 30-39 (45.3%) compared to the other “old-developed” countries and the “young-developing” countries (31.5% and 35.8%, respectively) (see page 22).

- The profile of respondents at worksites in Japan who participated in the Generations of Talent Study is very different that the age composition of the Japanese workforce. The majority of respondents at the worksites in Japan are under the age of 30, which is common in foreign-affiliated companies operating (Gaishi) in Japan. By contrast, currently adults aged 30 to 59 constitute two-thirds of the Japanese labor force, and one in six Japanese workers are over the age of 60 (see page 16). Given the demographic trends of the country, employers in Japan may need to focus their attention on providing more attractive benefits to keep older workers engaged in the workforce while providing more leadership and advancement opportunities for younger employees.

Among those at the worksites in Japan, a higher percentage report being in early career (41.5%) compared to those working at sites in the “old-developed” countries (20.8%). In addition, the percentage of respondents at the worksites in Japan who consider themselves late career (12.5%) is lower than among the other “old-developed” countries (19.8%), yet higher than among the “young-developing” countries (5.1%). Respondents at the worksites in Japan who consider themselves in early career range from 22 to 82 years, while those who consider themselves as late career range from 27 to 64 years (see page 23).

- Employers with sites in Japan who find that they have relatively large percentages of early career employees, particularly foreign-affiliated companies (Gaishi) interested in recruiting talent, might want to develop new approaches to career development that reflect some of the work-life values emerging in Japan. In addition, employers might want to consider providing their early career employees with experiences that will prepare them for the leadership roles they are likely to assume in the context of Japan's multi-generational workforce. For example, companies can offer leadership development, such as mentoring, to facilitate smooth transitions to mid-career and supervisory roles.

A higher percentage of respondents at the worksites in Japan report providing neither elder care nor child care responsibilities (63.7%), compared to those at sites in the other “old-developed” countries (44.1%) and the “young-developing” countries (49.0%) (see page 25).

- Employees in Japan might derive benefits from having access to some work-life resources, even if they do not have responsibilities for dependent care. For example, a comprehensive set of flexible work options allow employees to manage their work and non-work responsibilities, whether or not they have dependents. Some employees might use flexible work arrangements so that they can attend school, some so that they can reduce the time they spend commuting back and forth to work, and others so that they can participate in community activities.

WORK ENGAGEMENT

Among the respondents to the Generations of Talent Study:

The work engagement of respondents at the worksites in Japan is significantly lower than the work engagement of respondents in the “young-developing” countries, including China, India, and Brazil (see page 31).

Three in five respondents working at the worksites in Japan report that very often or always they feel that they are “enthusiastic about their job” and that “time flies while they are working” (59.7% and 58.2%, respectively). Half of respondents (52.9%) at the worksites in Japan very often or always feel that they are “immersed in their work.” However, just two in five (41.4%) very often or always feel “proud” of the work they do, and just over a quarter (28.8%) very often or always feel that their job “inspires” them (see page 30).

Among respondents at the worksites in Japan, work engagement is not significantly different by age group, career stage, or life stage (see page 32).

- Some employers in Japan may find that the drivers of engagement (such as offering employees challenging job assignments) have a positive impact on all employees, regardless of age-related factors. In these situations, the companies might decide to focus on ‘universal’ strategies (such as the adoption of flexible work options) that are important to employees across age and career stage groups rather than on programs targeted to specific groups of workers (such as younger workers). Employers might also want to explore what qualities of employment or work tasks make employees proud of their work, so that employees feel more engaged in their work tasks. However, employers with sites in Japan should remain mindful of the fact that it is possible that their employees do feel engaged, but that employees report their experiences using more reserved descriptors compared to those working in some other countries.

JOB SATISFACTION

Among the respondents to the Generations of Talent Study:

Job satisfaction among respondents at worksites in Japan is significantly lower than the job satisfaction of respondents in the other “old-developed” and “young-developing” countries participating in the GOT study (see page 34).

Among respondents at the worksites in Japan, just over half (54.3% and 52.0%, respectively) are moderately to strongly satisfied with the relations with their subordinates and co-workers/peers, respectively. Two in four (43.4%) report being moderately to strongly satisfied with their organizational supervisor. However, fewer than one-quarter (22.9%) are moderately to strongly satisfied with benefits promoting health, wellness, and psychological well-being within their organizations (see page 33).

Job satisfaction among respondents under the age of 30 and those in early career at the worksites in Japan is significantly higher than job satisfaction among all other age groups and two other career stages (see page 35-36).

- Employers with sites in Japan who find that levels of job satisfaction vary across age groups might want to consider whether different aspects of particular jobs matter more or less to employees at different ages. Given the dramatic aging of the Japanese workforce, employers might want to pay particular attention to the job satisfaction of older employees, especially if the satisfaction rates drop precipitously. In these situations, employers could assess whether older employees are more satisfied with some components of the job (for example, they might be satisfied with compensation and benefits) and less satisfied with others (such as benefits promoting health and wellness).

ORGANIZATIONAL COMMITMENT

Among the respondents to the Generations of Talent Study:

Organizational commitment among respondents at the worksites in Japan is significantly lower than the organizational commitment of respondents in the other “old-developed” nations and the “young-developing” countries participating in the GOT study (see page 39).

All together, two in five (41.8%) respondents at the worksites in Japan moderately to strongly agree that they are “willing to work harder than they have to” in order to help their organization succeed. Similarly, 42.1% indicate that they moderately to strongly agree that they feel “proud to be working for their organization.” However, just 18.8% moderately to strongly agree that their “values are very similar to the organization’s values” (see page 38).

Organizational commitment among respondents at the worksites in Japan is significantly lower for respondents aged 30-39 than for all other age cohorts. However, organizational commitment among respondents at the worksites in Japan does not significantly vary by career stage or life stage (see page 40).

- It can be discouraging for employers when employees report low levels of organizational commitment. The challenge, of course, is to discover ways to strengthen positive employee attitudes. For employees aged 30-39, employers may find that they are able to foster high levels of organizational commitment by reflecting on the relationships employees have both with the organization (overall) and with their jobs. Particularly foreign-affiliated employers operating in Japan may find that they are able to stimulate and sustain increased levels of organizational commitment if they engage in discussions with their employees about aligning employee and organizational values, which may indicate opportunities for career development within the company.

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Introduction

Among the many challenges facing global employers, three trends have significant business implications:

1. The effects of the global economic downturn,
2. The globalization of talent (multinational and multicultural workforces), and
3. Dramatic changes in the age composition of the workforce, which vary from country to country.

According to the results from a recent *McKinsey Global Survey*¹, more than 50% of corporate executives consider these global trends “very” or “extremely” important in a wide range of areas of their businesses, including talent management strategy as well as new product development and reputation building. To date, however, few employers are taking a proactive approach to managing the effects of these global trends.¹ Why? Possibly, because recognizing these trends is the easy part. Securing the right kind of information needed for sound decision-making might be notably difficult.

To gather business-relevant information about the work experiences of employees of different ages who work in different countries, the Sloan Center on Aging & Work at Boston College conducted the Generations of Talent (GOT) Study. The study focused on two key questions:

- Do employees’ perceptions of their work experiences vary depending on the country where they work?
- Do employees’ perceptions of their work experiences vary depending on their age related factors such as chronological age, career stage, and life stage?

From May 2009 through November 2010, we collaborated with seven multinational employers to design and implement the GOT survey. In total, 11,298 employees, from 24 worksites in 11 different countries where these enterprises operate, responded to the survey.

Focusing on Japan, this report is one in a series of reports that summarizes selected findings from the Generations of Talent Study on a country-by-country basis. This report relies on data from 2,673 employees employed by two multinational companies in Japan.

The report is organized into four major sections:

Section 1: The Context of Japan: Demographic and Economic Highlights

- In this section, we provide selected background information about the demographic and economic context in Japan.

Section 2: Experiences of Aging

- In this section, we focus on age experiences that are related to chronological age, career stage, and life stage (indicated by dependent care).

Section 3: Work Outcomes

- *Work Engagement among Employees in Japan—A Comparative Perspective:* Work engagement is an indicator of employees' connection to their work. Highly engaged employees experience a positive, enthusiastic, and affective connection with their work that motivates them to invest in getting the job done well. In this section, we examine how country, age, career stage, and life stage influence work engagement among respondents at the worksites in Japan.
- *Job Satisfaction among Employees in Japan—A Comparative Perspective:* Job satisfaction is an indicator that can be related to a range of important work behaviors and decisions, such as the decision to either leave or remain with an employer. In this section, we examine how country, age, career stage, and life stage influence job satisfaction among the respondents at the worksites in Japan.
- *Organizational Commitment among Employees in Japan—A Comparative Perspective:* Organizational commitment can help employers to gain insight about the general morale among employees. In this section, we examine how country, age, career stage, and life stage influence organizational commitment among the respondents at the worksites in Japan.

Section 4: Methodological Notes

- In this section, we briefly provide characteristics of the sample and data collection methods.

Section 1: The Context of Japan: Demographic and Economic Highlights

Demographic changes and economic globalization are worldwide phenomena, but not every country is experiencing these trends in the same manner. These global trends have precipitated different opportunities and challenges for people working in different countries.

In this section of the report, we provide a framework and indicators for understanding the current Japanese context compared to the demographic and economic conditions in other countries.¹ Figure 1.0 illustrates a way to consider the interaction between age demographics and key characteristics of the economy across 11 countries where the Generations of Talent (GOT) Study data were collected: Botswana, Brazil, China, India, Japan, Mexico, the Netherlands, South Africa, Spain, the United Kingdom, and the United States.

Figure 1.0 A Framework for Considering Countries' Age Demographics and Economic Development

Developed Economies ⁱ	Developed Economies Young Population	Developed Economies Old Population
Developing Economies	Developing Economies Young Population	Developing Economies Old Population
	Young Population	Old Population

We have selected six age demographic indicators and three economic indicators to distinguish Japan in the above framework.

1.1 AGE DEMOGRAPHICS

Various statistics can portray the age of a country's population, such as the distribution of its population, the average years of life expectancy, or the median age of the population. The following statistics offer insights about age demographics in Japan.

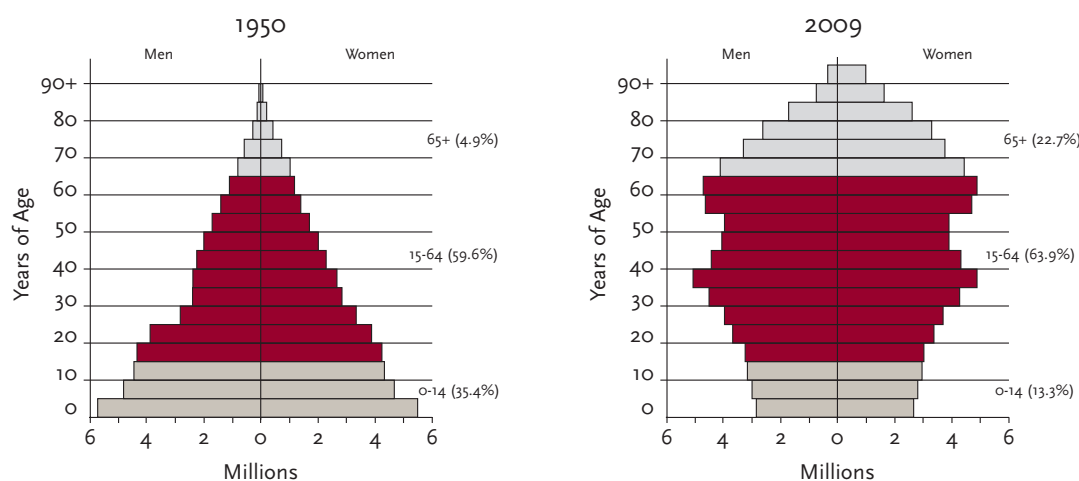
ⁱ The terms 'developed economies' and 'developing economies' are often used by academics and organizations to describe the extent of economic development according to selected criteria. Although we have used these terms in this report, we recognize that perspectives about economic development are only relative. Furthermore, given the volatility of economic circumstances in the 21st century, we may be witnessing significant shifts in the economic conditions in some countries.

1.1.1 Distribution of Population

The age distribution in countries with 'young' populations tends to resemble the traditional population pyramid, where there is a greater proportion of younger people compared to older people. By contrast, the age distribution in countries with 'old' populations tends to resemble a rectangle, indicating that the percentage of older cohorts is similar to younger cohorts.

In 1950, Japan's population distribution was a standard broad-based triangular population pyramid. Since 1950 the shape of this distribution has changed drastically, becoming almost rectangular in 2009 (see Figure 1.1.1). Trends indicate that the share of young Japanese (ages 0-14) has been declining since 1982 whereas the proportion of elderly Japanese (aged 65+) has steadily grown. Most notably, since 1997, the share of the old population has surpassed that of younger age-groups.²

Figure 1.1.1 Population Distribution in Japan, 1950 and 2009

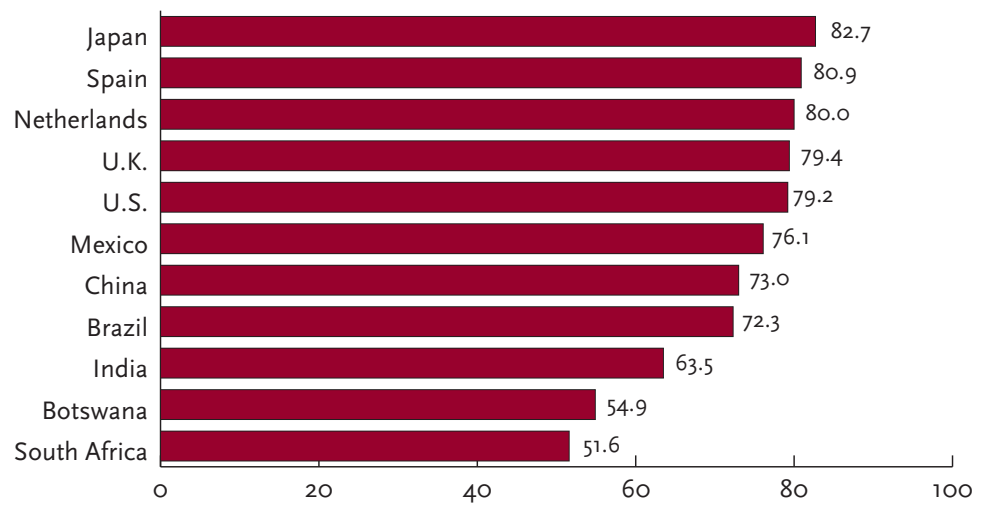


Source: Statistics Bureau, Ministry of Internal Affairs and Communications, Japan (2010)²

1.1.2 Life Expectancy

In Japan, during 2005-2010, life expectancy at birth was higher than all other countries included in the GOT Study—82.7 years—compared to South Africa, for example, where life expectancy at birth was 51.6 years (see Figure 1.1.2).³ Average life expectancy in Japan rose dramatically after the World War II and is now the highest in the world.²

Figure 1.1.2 Life Expectancy, 2005-2010

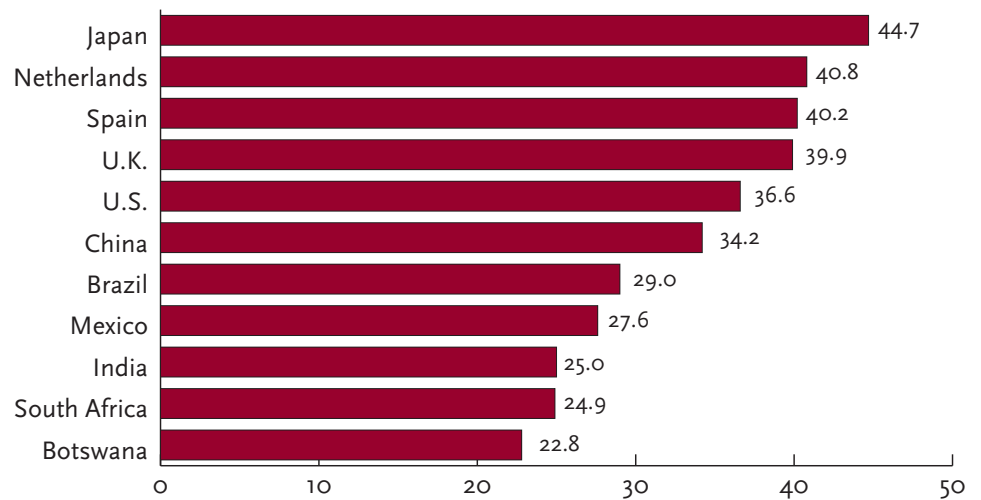


Source: United Nations (2010)³

1.1.3 Median Age

As noted in Figure 1.1.3, the median age in Japan as of 2010 was 44.7 years, higher than all the other countries included in this study.³ Interestingly, Japan was one of the youngest nations in the 1950s with median age of 22.3 years, closer to the current median age in Botswana. Today, however, Japan is the oldest country in the world.²

Figure 1.1.3 Median Age, 2010

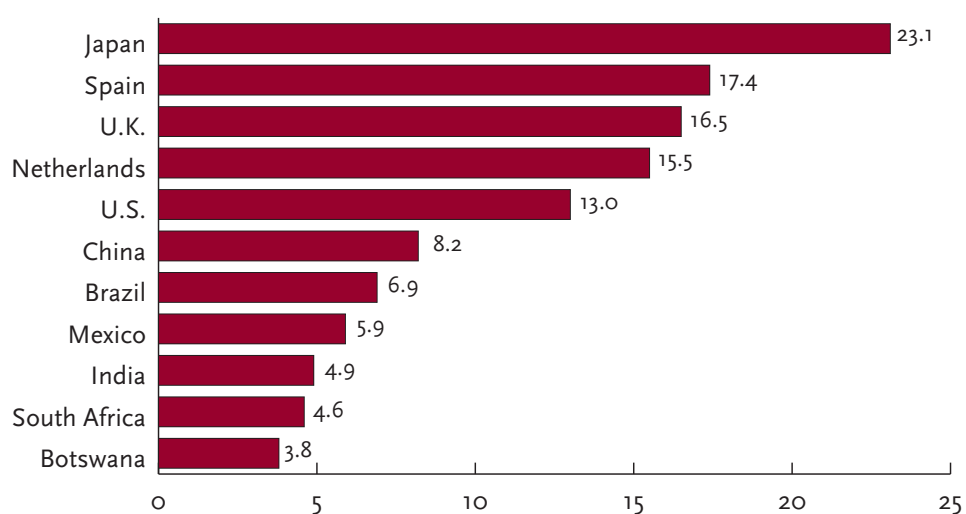


Source: United Nations (2010)³

1.1.4 Percentage of Population Aged 65 and Older

As of 2010, the percentage of the population aged 65 and older in Japan was about 23.1%, larger than all the other Generations of Talent countries.⁴ Among the countries participating in the GOT Study, the average percentage of the population aged 65+ is 10.8%. As evident in Figure 1.1.4, the percentage of the aged 65+ population in the population for Japan, Spain, the United Kingdom, the United States, and the Netherlands was higher than 10.8% and the percentage of the age 65+ population in the other countries is lower than 10.8%, as of 2010.

Figure 1.1.4 Percentage of Population Aged 65 and Older, 2010



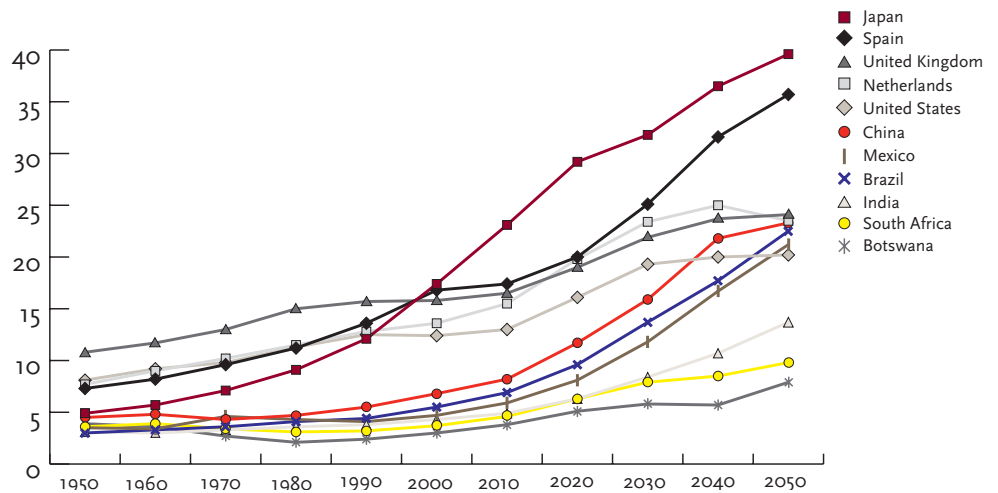
Source: OECD (2010a)⁴

Note: Data for Botswana are from United Nations (2010).³ The data show the “predicted” percentage of population aged 65 and older.

1.1.5 Historical Changes in the Age Demographics

The Japanese population is aging more rapidly compared to populations in either Western Europe or in the United States. As shown in Figure 1.1.5, the percentage of older adults (65+) in the total Japanese population has been consistently rising since the 1950s and is projected to reach 40% by 2050.⁴ It took merely 24 years for the elderly population to double from 7.1% in 1970 to about 14.1% in 1994. By contrast, it took 69 years in the United States, 66 years in the Netherlands, and 45 years in the United Kingdom for the percentage of the population aged 65+ to double from 7% to 14%.^{2,4}

Figure 1.1.5 Historical Changes in Age Demographics: Older Adult (65+) Population as a Percentage of Total Population, 1950-2050

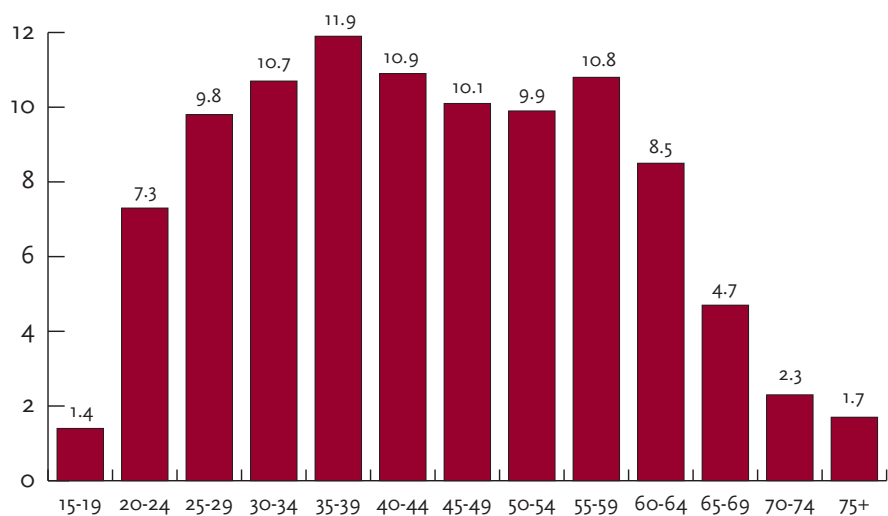


Source: OECD (2010a).⁴ Data for Botswana are from United Nations (2010).³

1.1.6 Age Distribution of the Labor Force

The proportion of the labor force in Japan between the ages of 15 and 64 was almost 91% of the total labor force in 2009 (see Figure 1.1.6).⁵ Since reaching a peak in 1998 at around 67.93 million people, the number of people in the Japanese labor force has been steadily declining, barring a slight growth in 2005. In 2009, the number of people in the Japanese labor force was 0.5% lower than the previous year and labor force participation in Japan is estimated to decrease in the long run.²

Figure 1.1.6 Age Distribution of the Labor Force in Japan, 2009



Source: OECD (2010b)⁵

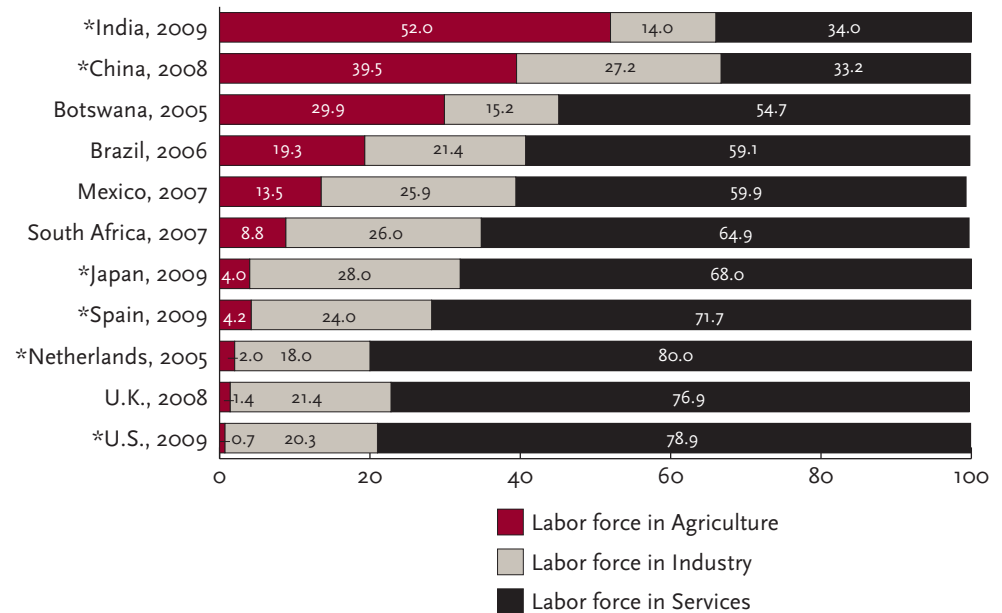
1.2 ECONOMIC INDICATORS

A number of economic indicators such as industry sector structure, GNI per capitaⁱⁱ, or GDP growth rateⁱⁱⁱ can help distinguish developed economies from developing economies.

1.2.1 Composition of the Labor Force by Industry Sector

In countries with developed economies, the share of the labor force in the service sector dominates the employment contribution of agriculture as well as industry.^{iv} On the other hand, a significant portion of the labor force in many developing economies is employed in agriculture and industry. As depicted in Figure 1.2.1, around 68% of the Japanese labor force is in the service sector, followed by industry (28%) and agriculture (4%). By contrast, the share of employment attributed to agriculture and industry is more than 60% in China and India.^{6,7}

Figure 1.2.1 Labor Force by Principal Sectors



Source: World Bank (2010a)⁶, *CIA (2010)⁷

ii GNI per capita of a country is the gross national income, converted to U.S. dollars using the World Bank Atlas method, divided by the mid-year population.⁶

iii Growth rate is calculated as the percentage change in a variable from one year to the next.⁶

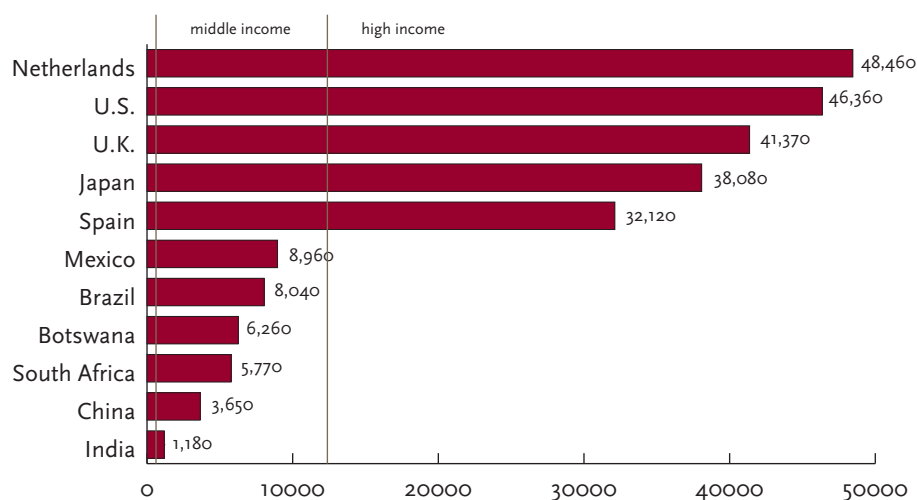
iv Agriculture includes forestry, hunting and fishing. Industry includes manufacturing, construction, mining & quarrying, and public utilities (electricity, gas and water). Services include wholesale and retail trade, restaurants and hotels, transport, storage and communications, financing, insurance, real estate, business services as well as community, social and personal services.⁶ The CIA definition refers to percentage of the total labor force by occupation.⁷

1.2.2 Gross National Income (GNI) per Capita

Gross National Income (GNI) per capita is one way to compare the economic performance of different countries and can be used to distinguish between a developed economy and a developing economy.

The World Bank classifies countries with GNI per capita of \$12,196 or higher as being 'high' income. Japan, as well as the Netherlands, the U.S., the U.K., and Spain are in this high income group, with Japan having the fourth highest GNI per capita (\$38,080) among the GOT sample, as of 2009.^v By comparison, the GNI per capita in Mexico, Brazil, Botswana, South Africa, China, and India is between \$996—\$12,195, the range for middle income countries as defined by the World Bank.^{6,8} (See Figure 1.2.2.)

Figure 1.2.2 GNI per Capita, 2009 (Current USD)



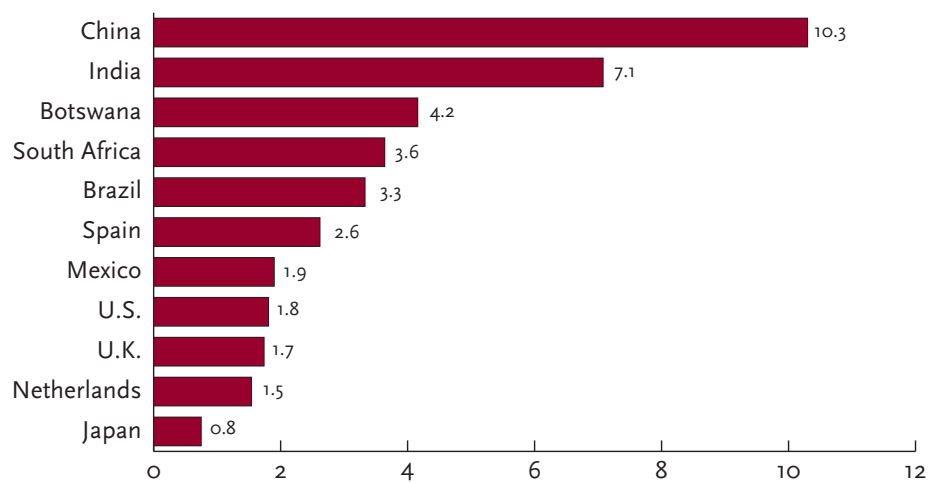
Source: World Bank (2010a)⁶

^v According to the World Bank (2010b)⁸, economies are divided according to the 2009 GNI per capita, calculated using the World Bank Atlas method. The groups are: low income, \$995 or less; lower middle income, \$996 - \$3,945; upper middle income, \$3,946 - \$12,195; and high income, \$12,196 or more.

1.2.3 GDP Growth Rate

In the last three decades, GDP growth in Japan has been around the moderate 2% mark, with the exception of a significant contraction experienced in 2008 and 2009, mainly due to the recent global economic downturn.² During the past 10 years, however, the average annual GDP in Japan grew by only 0.8%.⁶ As indicated in Figure 1.2.3, the average annual GDP growth in China and India during the last 10 years has clearly dominated the other nine countries. China and India are two of the only three Asian countries^{vi} that have not experienced contraction during the current global financial crisis.⁹ Average annual GDP growth in most of the remaining countries ranged from 1.5%-4.2%.

Figure 1.2.3 GDP Growth Rate: Average Growth Rate (2000-2009)



Source: World Bank (2010a)⁶

1.3 COUNTRY CONTEXT: CONSIDERATIONS FOR EMPLOYERS

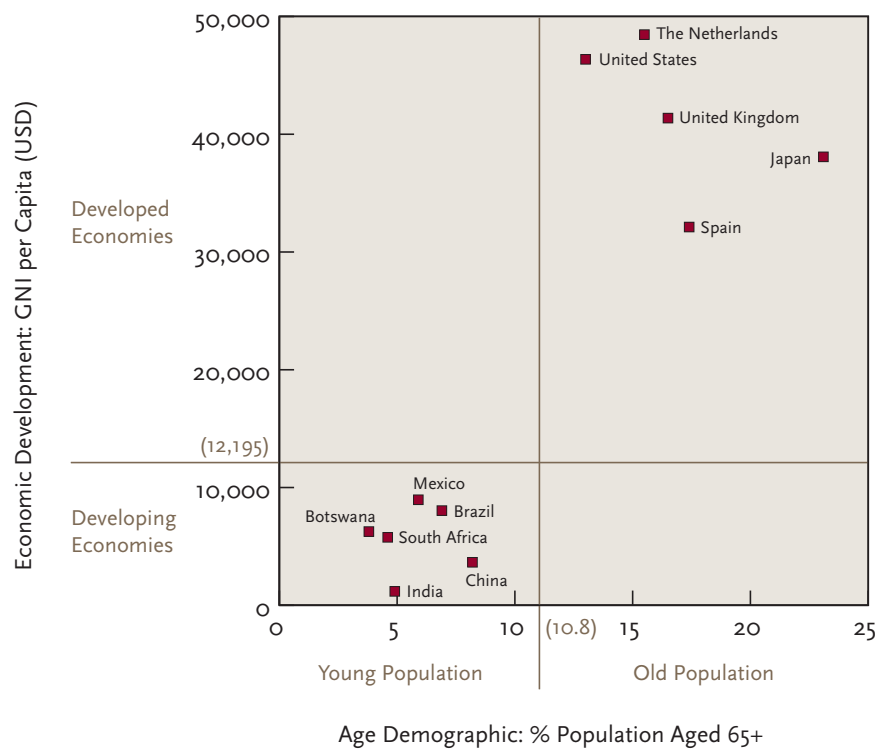
The demographic and economic indicators discussed above offer insights about each country's current situation.

For the purpose of this report, we considered two key cut-offs, or indicators, to locate the 11 countries in the GOT Study into the demographic and economic development framework presented in Figure 1.0: 10.8% of population aged 65 and older, and \$12,195 GNI per capita (USD). Figure 1.3 illustrates the classification of Japan and the other countries included in the GOT Study in two quadrants of the framework.

vi Among the major Asian economies, only those of China, India, and Indonesia did not contract during the global financial crisis.⁹

Based on this framework, five of the countries where data were collected, including Japan, can be considered ‘Old Population & Developed Economies,’ (Japan, Spain, the Netherlands, the U.K., and the U.S.) For Example, 23.10% of the total population in Japan is aged 65+ with a GNI per capita of \$38,080. The remaining six countries were considered ‘Young Population & Developing Economies’ (Botswana, Brazil, China, India, Mexico, and South Africa.) None of the countries from the GOT Study were located in either the quadrants ‘Old Population & Developing Economies’ or ‘Young Population & Developed Economies.’

Figure 1.3 Age Demographics and Economic Situations in Generations of Talent Countries



The demographic and economic conditions in Japan, compared to other countries in the GOT Study, present opportunities for innovative employers, who are managing multi-generational and multi-national talent, to proactively address challenges of age diverse workforces and fluctuating economic shifts. Maintaining an awareness of the economic situation and demographic characteristics in Japan can assist employers in assessing talent management practices within the country in addition to creating action steps to increase engagement, satisfaction, and commitment among multiple age groups.

Section 2: Experiences of Aging and Work in Japan

Employers are beginning to express an awareness of shifts in the age demographics of the global workforce. A recent study in the United States found that 40% of the companies in the sample reported that the aging of the workforce will likely have a “very negative/negative” impact on their organizations in the next three years.¹ Employers’ concerns include challenges associated with knowledge transfer and finding the talent they need to address today’s complex business problems.

When considering the implications of demographic changes for their organizations, employers often ask: “Who is a ‘younger/older’ worker?” This is important because the experience of age is complex, particularly in the context of the workplace.

Although we tend to think that age refers primarily to chronological age, the experience of aging has numerous dimensions. This section focuses on age experiences that relate to chronological age, career stage, and life stage (as indicated by different types of dependent care).

The data presented in this section and the following sections were generated from information gathered from respondents who participated in the Generations of Talent Study. As noted in Section 4 of this report, the respondents to this survey were employed by companies with worksites in the 11 countries where data were gathered. Although the findings provide important insights about people working in these countries, the descriptive statistics about the age-related characteristics of the respondents may not be representative of the workforces in those countries.

2.1 CHRONOLOGICAL AGE

Chronological age, which refers to the number of years a person has lived, is often used as an indicator for different aspects of the aging experience. It is well recognized, however, that people of the same age can have very different experiences with aging. For example, one employee at 65 can report high energy and no physical/cognitive limitations whereas a colleague of the same age might have a chronic disease.

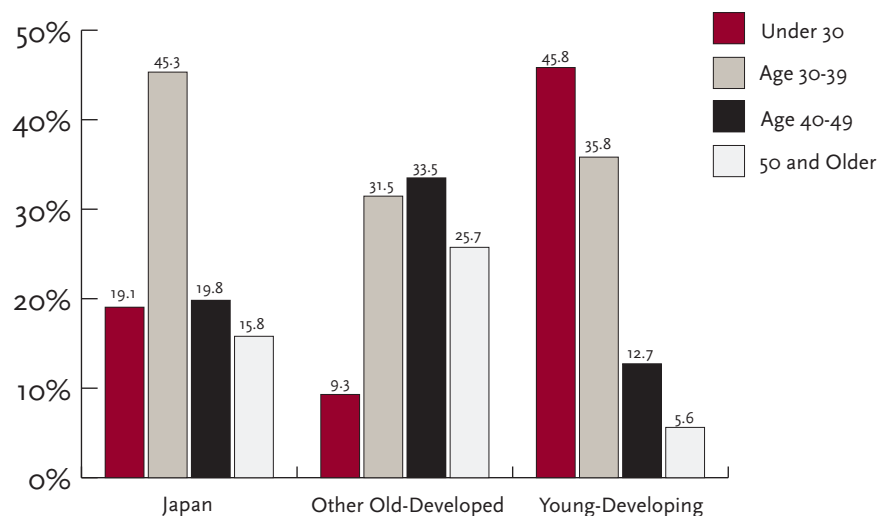
As discussed below, there is also a wide range of chronological ages when people have other age-related experiences (such as the age range associated with being in ‘mid-career’ or taking care of children younger than 18 years old).

Across the worksites in Japan, the chronological age range of the respondents to the Generations of Talent Study is 22 to 82 years. Across the worksites in the four other “old-developed” countries excluding Japan and the six “young-developing” countries in our sample, the age ranges are 20 to 80 years and 18 to 91 years, respectively (see Table 2.2).

Figure 2.1 presents the chronological age distribution by age group for respondents from worksites in Japan compared to those working in the other “old-developed”

countries and the “young-developing” countries that participated in the study. As this figure shows, the percentage of respondents under the age of 30 is significantly higher in the worksites in Japan (19.1%) compared to the other “old-developed” countries (9.3%) but lower as compared to the “young-developing” countries (45.8%). However, the worksites in Japan have a higher percentage (45.3%) of respondents in the 30-39 age group as compared to the other “old-developed” countries and “young-developing” countries (31.5% and 35.8%, respectively). Additionally, the worksites in Japan have a lower percentage of respondents in the 40-49 and 50+ age groups (19.8% and 15.8%, respectively), compared to the worksites in the other “old-developed” countries (33.5% and 25.7%, respectively), but a higher percentage of respondents in these age groups compared to the worksites in the “young-developing” countries (12.7% and 5.6%, respectively) (see Table 4.1b).

Figure 2.1 The Age Distribution of Respondents at the Worksites in Japan Compared to the Two Country Clusters, N=9388



Source: Generations of Talent Study

Note: Only statistically significant differences between Japan and the two country clusters are discussed in the text ($p < .05$).

2.2 CAREER STAGE

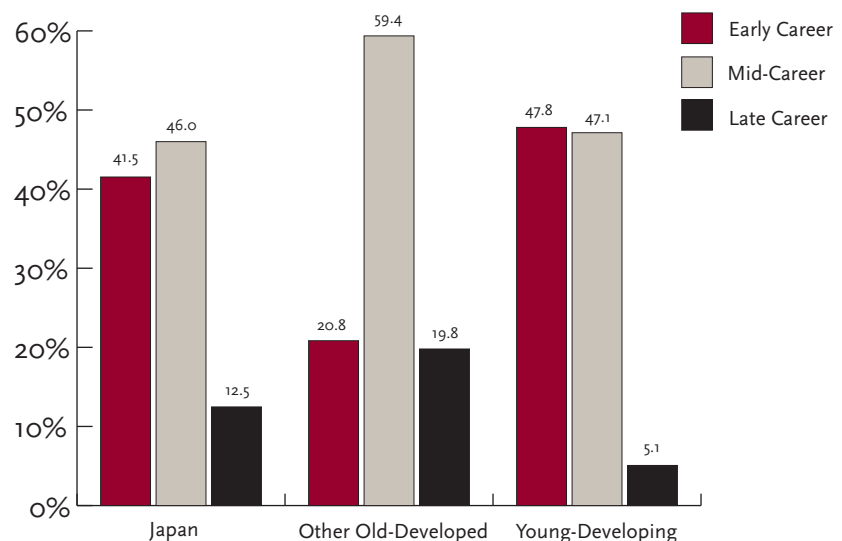
The concept of career stage reflects the observation that people tend to gain sets of competencies (skills and knowledge) with the expansion of their occupational roles and responsibilities. Although the progression of mastery varies across occupations, the concept of career stage, also termed “occupational age,” recognizes that most employees move from more basic to more advanced levels as they advance in a career.^{2,3}

It is possible to define the specific career stages in different ways. It is not uncommon, however, to recognize at least three basic stages: early career, mid-career, and late career.

- Early career is typically characterized by exploration and establishment. Employees in early career are focused on getting to know the job and being integrated into the organization.⁴ Additionally, employees aim to find a match between themselves, their job, and the organization.⁵
- Mid-career is typically characterized by career goal reappraisal. Employees in mid-career either reaffirm or modify their career or work needs and expectations. However, it is typical that employees may perceive that their careers are plateauing during mid-career (a sense of limited opportunities for career advancement and/or increase in job responsibility).⁴
- Late career is typically experienced in late adulthood. Employees in late career are generally focused on remaining productive in work, maintaining their self-esteem, and possibly preparing for effective retirement.⁴

Figure 2.2 illustrates the percentage of respondents at the worksites in Japan that classify themselves as early career, mid-career, and late career, as compared to study participants working in the other “old-developed” countries and the “young-developing” countries. As this figure shows, the percentage of respondents identifying themselves as early career is higher at the worksites in Japan (41.5%) than the worksites in the other “old-developed” countries (20.8%) but lower compared to the worksites in the “young-developing” countries (47.8%). However, the percentage of respondents in mid-career at the worksites in Japan (46.0%) is lower compared to the worksites in the other “old-developed” countries (59.4%). Lastly, the percentage of respondents in late career is lower at the worksites in Japan (12.5%), compared to the worksites in the other “old-developed” countries (19.8%), but higher than the worksites in the “young-developing” countries (5.1%) (see Table 4.1b).

Figure 2.2 Career Stage Distribution of Respondents at the Worksites in Japan Compared to the Two Country Clusters, N=9223



Source: Generations of Talent Study

Note: Only statistically significant differences between Japan and the two country clusters are discussed in the text ($p < .05$).

Interestingly, as suggested by Table 2.2 below, the age ranges associated with each of the career stages are wide. For example, among the respondents at the worksites in Japan, early career ranges from 22 to 82 years and late career ranges from 27 to 64 years. These data illustrate that, although the mean ages for respondents working in Japan increase with career stage, their career stages might not always correspond to their chronological ages.

The mean age for each career stage for the respondents from the worksites in Japan is compared to those respondents working at the sites in the other “old-developed” countries and “young-developing” countries. Note that even if the mean ages might look somewhat different, they cannot be considered significantly different unless it is stated that they are different in the Table 2.2.

Table 2.2 Mean Age and Age Range of Career Stages among Respondents at the Worksites in Japan Compared to the Two Country Clusters

Countries	Mean Age and Age Range for Early Career Employees	Mean Age and Age Range for Mid-Career Employees	Mean Age and Age Range for Late Career Employees
Japan (N=2250)	32.5 (22 - 82) years Different from: Young-Developing	39.4 (25 - 77) years Different from: Other Old-Developed, Young-Developing	52.4 (27 - 64) years Different from: Other Old-Developed, Young-Developing
Other Old-Developed (N=2657)	31.2 (20 - 75) years Different from: Young-Developing	42.5 (25 - 77) years Different from: Japan, Young-Developing	54.6 (31 - 80) years Different from: Japan, Young-Developing
Young-Developing (N=4481)	27.3 (18 - 91) years Different from: Japan, Other Old-Developed	36.4 (18 - 91) years Different from: Japan, Other Old-Developed	47.5 (18 - 81) years Different from: Japan, Other Old-Developed

Note: Statistical significance tests compared means of career stage subgroups across country clusters ($p < .05$).

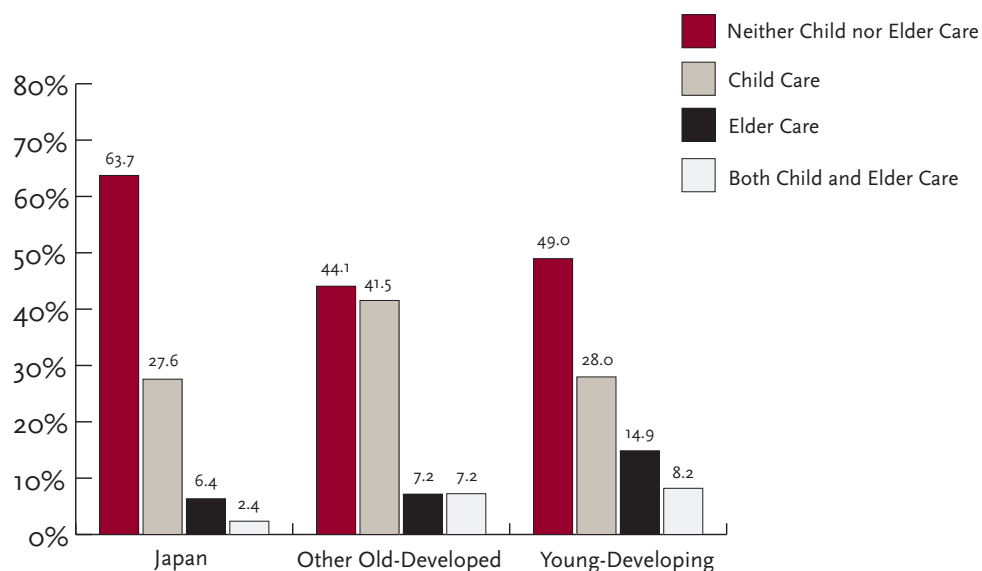
2.3 LIFE STAGE: THE ROLE OF DEPENDENT CARE

Over the life course, individuals experience various events and transitional stages, which shape major roles and responsibilities both in work and personal life.⁶ Multiple studies have shown that family and personal life can have a significant impact on work, and work experiences can also affect personal and family life.^{7,8} The work-life paradigm recognizes the importance of different life events and the impact that they can have for employees. For example, life events and transitions, such as taking care of children or an older parent, can affect the ways that people fulfill their roles and responsibilities both at work and outside of work.^{6,9,10,11,12, 13,14,15}

In this report, we focus on the dependent caregiving responsibilities of employees as an indicator of a life stage that can influence expectations and experiences at work. Dependent care is often life-changing as it typically requires an investment of time, energy, and financial resources. Employees might find that they need to make adjustments at home and possibly at work in order to fulfill caregiving responsibilities. To assess whether life stage as indicated by dependent care impacts employees' expectations and experiences at work, we compared different types of dependent care: child care (18 years and younger), elder care (parent(s) or parent(s)-in-law), both child and elder care, and neither child nor elder care.

As indicated by Figure 2.3, 63.7% of respondents to the Generations of Talent Study at the worksites in Japan report that they do not have child or elder care responsibilities, while 27.6% have child care responsibilities, 6.3% have elder care responsibilities, and 2.4% provide both child and elder care. Across the worksites in Japan, the percentage of respondents with neither child nor elder care responsibilities (63.7%) is higher than that among the respondents working in the other “old-developed” countries (44.1%) and the “young-developing” countries (49.0%). On the other hand, a lower percentage of respondents at the worksites in Japan (27.6%) provide child care compared to those in the other “old-developed” countries (41.5%). In addition, a lower percentage of respondents at the worksites in Japan (6.3%) provide elder care compared to those in the “young-developing” countries (14.9%). Lastly, the percentage of respondents with both child and elder care responsibilities at the worksites in Japan is lower (2.4%) than the other “old-developed” countries (7.2%) as well as the “young-developing” countries (8.2%) (see Table 4.1b).

Figure 2.3 Types of Dependent Care Responsibilities among Respondents at the Worksites in Japan Compared to the Two Country Clusters, N=8817



Source: Generations of Talent Study

Note: Only statistically significant differences between Japan and the two country clusters are discussed in the text ($p < .05$).

The age range among respondents with different types of dependent care responsibilities is wide in Japan, as noted in Table 2.3 below. For example, the age of respondents with neither child nor elder care responsibilities ranges from 22 to 82 years, and the age of respondents with child care responsibilities ranges from 24 to 70 years. The age of respondents with elder care responsibilities ranges from 22 to 62 years. Lastly, the age of those with both child and elder care responsibilities ranges from 27 to 60 years.

The mean age for each dependent care type assumed by the respondents at the worksites in Japan is compared to the respondents working in the other “old-developed” countries and “young-developing” countries. Note that even if the mean ages might look somewhat different, they cannot be considered significantly different unless it is stated that they are different in Table 2.3.

Table 2.3 Age Range of Dependent Care Responsibilities among Respondents at the Worksites in Japan Compared to the Two Country Clusters

Countries	Mean Age and Age Range for Those Giving Neither Child nor Elder Care	Mean Age and Age Range for Those Giving Child Care	Mean Age and Age Range for Those Giving Elder Care	Mean Age and Age Range for Those Giving Both Child and Elder Care
Japan (N=2250)	36.9 (22 - 82) years Different from: Other Old-Developed, Young-Developing	39.3 (24 - 70) years Different from: Other Old-Developed, Young-Developing	43.5 (22 - 62) years Different from: Young-Developing	46.1 (27 - 60) years Different from: Young-Developing
Other Old-Developed (N=2657)	42.1 (20 - 80) years Different from: Japan, Young-Developing	41.9 (20 - 77) years Different from: Japan, Young-Developing	48.0 (20 - 71) years Different from: Young-Developing	44.2 (20 - 75) years Different from: Young-Developing
Young-Developing (N=4481)	30.2 (18 - 85) years Different from: Japan, Other Old-Developed	36.9 (18 - 91) years Different from: Japan, Other Old-Developed	29.8 (18 - 76) years Different from: Japan, Other Old-Developed	37.2 (18 - 91) years Different from: Japan, Other Old-Developed

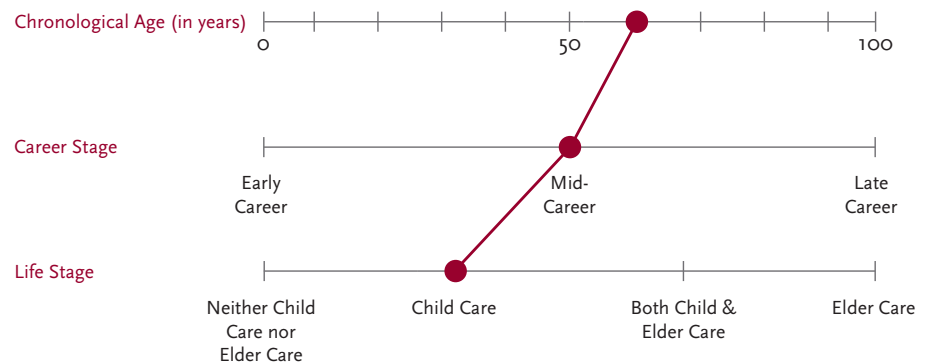
Note: Statistical significance tests compared means of life stage subgroups across country clusters ($p < .05$).

2.4 AGING AND WORK IN JAPAN: A PROFILE

Employment experiences can be affected by societal expectations about age, as well as opportunities and constraints that may vary for employees of different ages.^{16,17} Examining the employment experiences of employees through the lenses of age, employers can gain insight about the extent to which their human resource programs and management policies reflect the needs of employees of different ages, career stages, and life stages.

In this section of the report, we have discussed the fact that employees' experiences of aging can vary, depending on the specific dimension of age that is particularly relevant to them. As suggested by the sample age profile in Figure 2.4, an employee who is old in terms of chronological age could still be mid-career in terms of career stage and might still have child care responsibilities.

Figure 2.4 Sample Age Profile



Source: Generations of Talent Study

Given the complexities of age, it is important for employers to consider whether talent management policies and programs can be customized to meet the needs of employees whose employment experiences reflect the nuances of their experiences with aging.

Section 3: Work Outcomes

Top employers seek information on work outcomes in order to manage their global workforces. In this report, we review three important work outcomes: work engagement, job satisfaction, and organizational commitment. For each outcome, we provide a brief introduction outlining the importance and definition of that outcome. Afterwards, we present the results of several analyses that address the following questions:

Impact of Country:

- Is each work outcome among respondents at the worksites in Japan different from outcomes among those working in the four other “old-developed” countries and the six “young-developing” countries after controlling for demographic factors, job characteristics, age, career stage, and life stage?

Impact of Age/Career Stage/Life Stage:

- Does each work outcome among respondents at the worksites in Japan vary by age group, career stage, and/or life stage once we control for demographic factors and job characteristics?

Using data from the Generations of Talent Study, we will use the framework summarized in Figure 3.0 to answer these questions in order to provide employers with insight into the overall factors that might affect the level of employees’ work engagement, job satisfaction, and organizational commitment.

Figure 3.0 The Effect of Age/Career Stage/Life Stage/ and Country on Work Engagement/ Job Satisfaction/Organizational Commitment



3.1 WORK ENGAGEMENT

Work engagement refers to employees' positive feelings or emotions toward their work. Engagement is defined as "a positive work-related state of fulfillment that is characterized by vigor, dedication, and absorption."^{vi} Work engagement is the opposite of work burnout. Therefore, "contrary to those who suffer from burnout, engaged employees have a sense of energetic and affective connection with their work activities, and they see themselves as able to deal well with the demands of their jobs."^{vi} When employees are well-engaged in their work, they find their work to be personally meaningful, have positive feelings about their work, consider their workload to be manageable, and have hope about the future of their work – that is, they have a positive and fulfilling work-related state of mind.^{2,3}

Particularly during tough economic times, such as during the global financial crises, employers have good reasons to be concerned about their employees' work engagement. Research has shown that only about one in every five employees reported that they were highly engaged in their work. The Gallup organization estimates that disengaged employees cost U.S. employers a significant amount of money – between \$250 and \$350 billion a year. Over 600 CEOs from countries around the world reported that they considered work engagement as one of the top five most important challenges facing management.^{4,5}

3.1.1 Work Engagement in Japan

Work engagement was assessed using 11 items adapted from the Utrecht Work Engagement Scale (UWES).^{vii} Table 3.1.1 presents the frequencies of responses to these work engagement items based on the data collected from employees at the worksites in Japan. For example, among the respondents at the worksites in Japan, 59.7% and 58.2% report being "enthusiastic about their job" and that "time flies when they are working" very often to always, respectively. In addition, 52.9% of respondents report that they are "immersed in their work" very often to always. However, only 28.8% and 31.7% of respondents at the worksites in Japan report that their job "inspires them" and that they "find the work they do full of meaning and purpose" very often to always, respectively.

vii The UWES is a standardized and globally validated measure to assess employee work engagement. Employees were asked to indicate the frequency of experiencing their work in a particular way. Each item was assessed on a scale ranging from never (1) to always (7).¹

Table 3.1.1 Work Engagement among Respondents at the Worksites in Japan

	Percent Never	Percent Almost Never	Percent Rarely	Percent Sometimes	Percent Often	Percent Very Often	Percent Always
At my work, I feel bursting with energy. (N=2281)	4.0%	3.3%	8.4%	22.1%	15.9%	32.0%	14.3%
I find the work that I do full of meaning and purpose. (N=2283)	3.7%	6.6%	14.2%	24.3%	19.5%	22.7%	9.0%
I am enthusiastic about my job. (N=2282)	2.1%	1.8%	5.3%	13.4%	17.8%	33.2%	26.5%
I am immersed in my work. (N=2282)	2.5%	3.1%	6.6%	15.0%	19.9%	36.3%	16.6%
Time flies when I'm working. (N=560)	2.4%	2.8%	4.7%	15.1%	17.0%	32.1%	26.1%
When I get up in the morning, I feel like going to work. (N=560)	5.7%	5.0%	12.5%	20.0%	15.3%	24.0%	17.6%
At my job, I feel strong and vigorous. (N=561)	5.1%	6.0%	9.5%	19.3%	18.5%	24.6%	16.9%
I am proud of the work that I do. (N=561)	6.8%	4.0%	11.0%	18.6%	18.0%	19.5%	21.9%
I feel happy when I am working intensely. (N=560)	4.2%	5.0%	11.8%	20.8%	21.6%	14.9%	21.7%
My job inspires me. (N=560)	9.5%	10.2%	15.3%	18.5%	17.7%	14.2%	14.6%
I get carried away when I am working. (N=560)	8.3%	13.8%	14.1%	16.6%	13.2%	18.7%	15.3%

We combined the answers to the questions listed in Table 3.1.1 to get an overall score of work engagement. The scores could range from 1 to 7. We considered scores as follows:

- Scores ranging from 1 to 2.99 = low work engagement
- Scores ranging from 3 to 4.99 = moderate work engagement
- Scores ranging from 5 to 7 = high work engagement

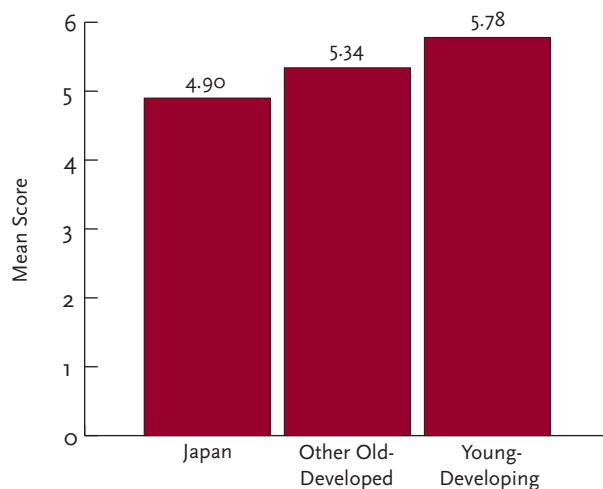
The average (mean) score of work engagement among respondents at the worksites in Japan is 4.9.

3.1.2 Impact of Country on Work Engagement

- Is work engagement among respondents at the worksites in Japan different from work engagement among those working in the four other “old-developed” countries and the six “young-developing” countries after controlling for demographic factors, job characteristics, age, career stage, and life stage?
 - ⇒ Yes, work engagement among respondents at the worksites in Japan is significantly lower than that of respondents at worksites in the “young-developing” countries. However, work engagement in Japan is not significantly different from that of the other “old-developed” countries, after controlling for demographic factors, job characteristics, and age-related factors (see Table 4.2a).

Figure 3.1.2 illustrates the findings regarding work engagement levels at the worksites in Japan as compared to the two country clusters based on the model depicted in Figure 3.0. This figure presents the predicted mean scores of work engagement at the worksites in Japan compared to the two country clusters. The data indicate that the level of work engagement for respondents at the worksites in Japan is lower (4.90) than that for respondents in the “young-developing” countries (5.78), after controlling for demographic factors, job characteristics, and age-related factors. Work engagement among respondents at the worksites in Japan is not significantly different from that in the other “old-developed” countries.

Figure 3.1.2 Work Engagement at the Worksites in Japan and the Two Country Clusters, N=9545



Source: Generations of Talent Study

3.1.3 Impact of Age, Career Stage, and/or Life Stage on Work Engagement

- Does work engagement among respondents at the worksites in Japan vary by age group, career stage, and/or life stage once we control for demographic factors and job characteristics?

⇒ No, work engagement among respondents at the worksites in Japan does not vary by age group, career stage, or life stage (that is, the differences in the predicted mean scores are not statistically significant after controlling for demographic factors and job characteristics) (see Tables 4.2b, 4.2c and 4.2d).

3.2 JOB SATISFACTION

Job satisfaction refers to a pleasurable emotional state resulting from the appraisal of one's job.^{6,7,8} Job satisfaction is a widely examined construct in academic and business research in a variety of organizational settings.^{9,10}

Employers have good reasons to be concerned with their employees' job satisfaction because job satisfaction can be an important indicator of employees' current and future work behaviors including work performance, absenteeism, and turnover.^{11,12,13} Additionally, some research suggests that employees' job satisfaction is significantly correlated with their life satisfaction overall.^{14,15}

3.2.1 Job Satisfaction in Japan

The Generations of Talent questionnaire included 13 items that assess satisfaction with important aspects of work.^{viii} Table 3.2.1 presents the frequencies of responses to job satisfaction items among respondents at the worksites in Japan. Across all the respondents at the worksites in Japan, 54.3% and 52.0% are moderately to strongly satisfied with the relationship with their subordinates and their co-workers/peers, respectively. In addition, 43.4% of the respondents are moderately to strongly satisfied with their organizational supervisor. However, only 22.9% and 23.7% are moderately to strongly satisfied with the benefits that promote health, wellness, and psychological well-being and the way in which their job allows them to make a difference in their community or the world, respectively.

viii The index of job satisfaction comprised of 13 items from multiple sources including standardized scales^{16,17} and original items developed by the Sloan Center on Aging & Work. Employees were asked to indicate the degree of satisfaction with their job. Each item was assessed on a scale ranging from strongly dissatisfied (1) to strongly satisfied (6).

Table 3.2.1 Job Satisfaction among Respondents at the Worksites in Japan

	Percent Strongly Dissatisfied	Percent Moderately Dissatisfied	Percent Somewhat Dissatisfied	Percent Somewhat Satisfied	Percent Moderately Satisfied	Percent Strongly Satisfied
*Your job security. (N=2176)	4.2%	5.5%	16.7%	31.6%	32.5%	9.5%
**Resources and opportunities for training and development to improve your skills or learn new skills that your employer provides. (N=2175)	5.5%	5.6%	16.2%	35.2%	31.0%	6.5%
***Benefits that have monetary value such as profit sharing schemes; retirement benefits; paid time off; paid sick days or medical leave; subsidies for child care, dependent care, education, or housing; health insurance; or long-term care insurance. (N=2176)	4.0%	6.2%	15.7%	38.5%	29.4%	6.3%
**Benefits that promote health, wellness, and psychological well-being, such as nutrition programs; fitness facilities; or programs that provide information, counseling, or referrals. (N=2173)	3.8%	6.5%	19.7%	47.1%	19.4%	3.5%
*The sense of accomplishment you get from work. (N=2175)	5.6%	5.7%	18.9%	36.3%	29.5%	4.0%
***The extent to which you use your skills and abilities on your job. (N=2176)	4.1%	5.6%	16.6%	37.6%	31.6%	4.5%
**The way your job allows you to make a difference in your community or the world. (N=2175)	4.8%	7.6%	20.1%	43.8%	20.0%	3.7%
****The person who supervises you -- your organizational superior. (N=2177)	5.7%	6.2%	15.5%	29.2%	32.5%	10.9%
****Your relations with others with whom you work -- your co-workers or peers. (N=2174)	2.1%	3.2%	9.0%	33.7%	40.8%	11.2%
***Your working relationships with subordinates. (N=584)	3.1%	2.3%	10.1%	30.1%	47.2%	7.1%
****Opportunities which exist in this organization for advancement or promotions. (N=2173)	6.4%	4.8%	14.5%	38.7%	30.5%	5.1%
***Your physical work environment. (N=2171)	4.0%	6.2%	13.6%	33.6%	35.3%	7.2%
**The inclusiveness of your organizational culture in terms of welcoming diverse employees. (N=2171)	3.8%	4.0%	12.4%	41.6%	30.9%	7.4%

* Original item developed based on work of Hackman & Oldham (1976)¹⁸

** Original item developed by Sloan Center on Aging & Work

*** Item adapted from Hofstede (2001)¹⁶

**** Item from Tsui et al. (1992)¹⁷

We combined the answers to the questions listed in Table 3.2.1 to get an overall score of job satisfaction. The scores could range from 1 to 6. We considered scores as follows:

- Scores ranging from 1 to 2.49 = low job satisfaction
- Scores ranging from 2.5 to 4.49 = moderate job satisfaction
- Scores ranging from 4.5 to 6 = high job satisfaction

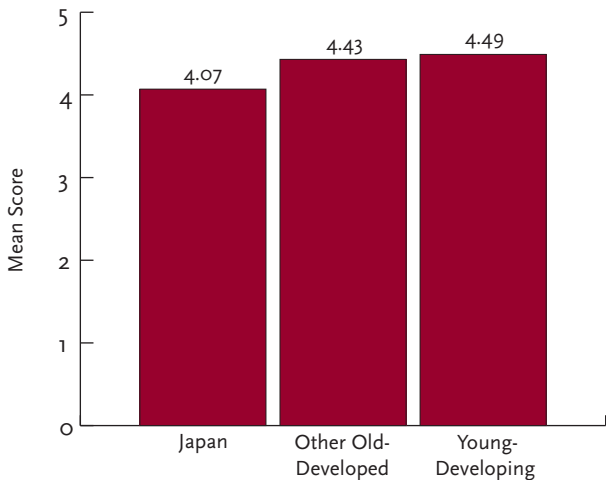
The average (mean) score of job satisfaction among respondents at the worksites in Japan is 4.0.

3.2.2 Impact of Country on Job Satisfaction

- Is job satisfaction among respondents at the worksites in Japan different from job satisfaction among those working in the four other “old-developed” countries and the six “young-developing” countries after controlling for demographic factors, job characteristics, age, career stage, and life stage?
 - ⇒ Yes, job satisfaction among respondents at the worksites in Japan is significantly lower than that of the respondents in the other “old-developed” countries as well as the “young-developing” countries after taking into account demographic, job, and age-related factors (see Table 4.2a).

Figure 3.2.2 illustrates the findings regarding job satisfaction levels in the worksites in Japan as compared to the two country clusters. This figure presents the predicted mean scores of job satisfaction at the worksites in Japan compared to the two country clusters. The data indicate that the level of job satisfaction for respondents at the worksites in Japan is lower (4.07) than that for respondents in the other “old-developed” countries (4.43) as well as the “young-developing” countries (4.49), after controlling for demographic factors, job characteristics, and age-related factors.

Figure 3.2.2 Job Satisfaction at the Worksites in Japan and the Two Country Clusters, N=9265



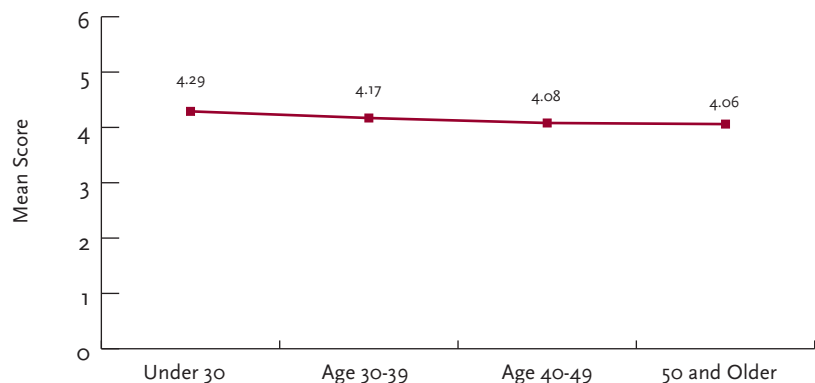
Source: Generations of Talent Study

3.2.3 Impact of Age, Career Stage, and/or Life Stage on Job Satisfaction

- Does job satisfaction among respondents at the worksites in Japan vary by age group, career stage, and/or life stage once we control for demographic factors and job characteristics?
 - ⇒ Yes, job satisfaction among respondents at the worksites in Japan varies by age (see Table 4.2b and Table 4.2b-1).
 - ⇒ Yes, job satisfaction among respondents at the worksites in Japan varies by career stage (see Table 4.2c).
 - ⇒ No, job satisfaction among respondents at the worksites in Japan does not vary by life stage (that is, the differences in the predicted mean scores are not statistically significant after controlling for demographic factors and job characteristics) (see Table 4.2d).

Figure 3.2.3a illustrates the relationship between age and job satisfaction among respondents at the worksites in Japan. Specifically, this figure presents the predicted mean scores of job satisfaction by age group among respondents at the worksites in Japan. It shows that after controlling for demographic factors and job characteristics, the average level of job satisfaction for respondents under the age of 30 (4.29) at the worksites in Japan is significantly higher than that for respondents aged 30-39 (4.17), for those aged 40-49 (4.08), and for those aged 50 and over (4.06). In addition, the level of job satisfaction for respondents aged 30-39 is also significantly higher than that for respondents aged 40-49 and 50 and above.

Figure 3.2.3a Job Satisfaction by Age Group among Respondents at the Worksites in Japan, N=2217

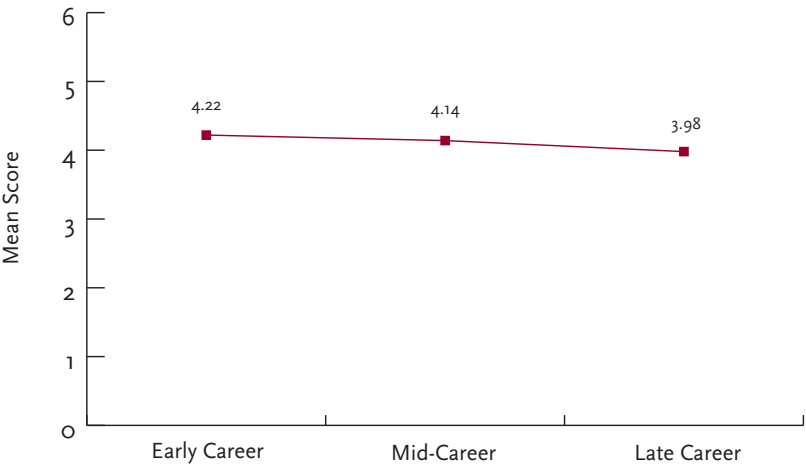


Source: Generations of Talent Study

Note: Only statistically significant differences among age groups are discussed in the text.

Figure 3.2.3b illustrates the relationship between career stage and job satisfaction among respondents at the worksites in Japan. This figure presents the predicted mean scores of job satisfaction by career stage among respondents at the worksites in Japan. The data indicate that after controlling for demographic factors and job characteristics, the level of job satisfaction at the worksites in Japan is highest among respondents who consider themselves to be in their early career (4.22), followed by mid-career respondents (4.14). Late career respondents are the least satisfied with their job (3.98) compared to the early career and mid-career respondents.

Figure 3.2.3b Job Satisfaction by Career Stage among Respondents at the Worksites in Japan, N=2217



Source: Generations of Talent Study

3.3 ORGANIZATIONAL COMMITMENT

Organizational commitment generally refers to the relative strength of an employee's involvement in a particular organization.^{19,20} This concept might be characterized by at least three related factors:

- A strong psychological attachment and acceptance of the organization's goals and values;
- A willingness to exert considerable effort on behalf of the organization; and
- A strong desire to remain in the organization.^{20,21,22,23,24}

Organizational commitment is central to the study of organizational behavior. Various studies provide support for the relationships between employees' organizational commitment and employees' attitudes or behaviors.^{19,25,26} Organizational commitment has been studied in the public, private, and non-profit sectors, and internationally.^{27,28} Research shows that employees who are more committed demonstrate higher job performance, less job displeasure, diminished intent to leave, and less stress.^{29,30}

3.3.1 Organizational Commitment in Japan

The Generations of Talent questionnaire included nine questions that assess employees' commitment to the organization adapted from Mowday et al. (1979).^{ix} Table 3.3.1 presents the frequencies of responses to organizational commitment items for respondents at the worksites in Japan. Across all the respondents at the worksites in Japan, 41.8% moderately to strongly agree that they would be "willing to work harder if they have to in order to help their organization succeed." Moreover, 42.1% and 49.4% of these respondents moderately to strongly agree that they are "proud to be working with their organization" and that they are "extremely glad to have chosen this specific organization to work for over others they were considering at the time of joining," respectively. Only 14.6% and 18.8% moderately to strongly agree that they would "turn down another job for more pay in order to stay with the current organization" and that they "find that their values and the organization's are very similar," respectively.

ix We used the U.S. General Social Survey (GSS) adaptation of the original Mowday et al. (1979)²⁰ organizational commitment scale. Employees were asked to indicate their agreement with statements about their commitment. Each item was assessed on a scale ranging from strongly disagree (1) to strongly agree (6). When creating the scale, we reversed one item so that the higher scores would represent higher organizational commitment.

Table 3.3.1 Organizational Commitment among Respondents at the Worksites in Japan

	Percent Strongly Disagree	Percent Moderately Disagree	Percent Somewhat Disagree	Percent Somewhat Agree	Percent Moderately Agree	Percent Strongly Agree
*To help this organization succeed, I am willing to work harder than I have to. (N=2353)	4.7%	6.7%	15.1%	31.6%	25.8%	16.0%
*I would take almost any job to keep working for this organization. (N=2354)	13.8%	13.5%	28.5%	22.5%	13.5%	8.2%
*I would turn down another job for more pay in order to stay with this organization. (N=2351)	16.1%	18.4%	28.7%	22.1%	9.6%	5.0%
*I feel very little loyalty to this organization. (N=572)	10.8%	20.5%	31.4%	23.4%	10.3%	3.6%
*I find that my values and the organization's are very similar. (N=571)	5.7%	11.7%	26.6%	37.1%	12.3%	6.5%
*I am proud to be working for this organization. (N=571)	3.5%	2.3%	10.1%	42.0%	27.0%	15.1%
**I talk up this organization to my friends as a great organization to work for. (N=570)	3.9%	7.0%	19.4%	34.6%	23.4%	11.8%
**This organization really inspires the very best in me in the way of job performance. (N=572)	2.9%	4.7%	14.1%	42.1%	27.1%	9.1%
**I am extremely glad that I chose this organization to work for over others I was considering at the time I joined. (N=571)	2.4%	4.8%	10.0%	33.4%	33.6%	15.8%

* Items from the General Social Survey (Adapted version of Mowday et al. (1979) scale)³¹

** Items from Mowday et al. (1979)²⁰

We combined the answers to the questions listed in Table 3.3.1 to get an overall score of organizational commitment. The scores could range from 1 to 6. We considered scores as follows:

- Scores ranging from 1 to 2.49 = low organizational commitment
- Scores ranging from 2.5 to 4.49 = moderate organizational commitment
- Scores ranging from 4.5 to 6 = high organizational commitment

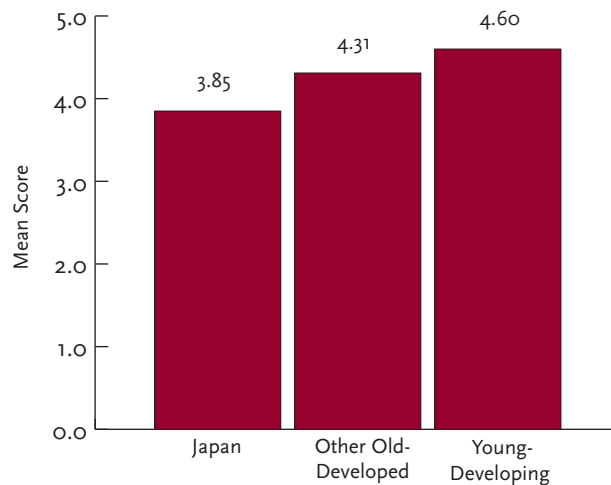
The average (mean) score of organizational commitment among respondents at the worksites in Japan is 3.8.

3.3.2 Impact of Country on Organizational Commitment

- Is organizational commitment among respondents at the worksites in Japan different from organizational commitment among those working in the four other “old-developed” countries and the six “young-developing” countries after controlling for demographic factors, job characteristics, age, career stage, and life stage?
 - ⇒ Yes, organizational commitment among respondents at the worksites in Japan is significantly lower than that of the respondents in the other “old-developed” countries as well as the “young-developing” countries after taking into account demographic, job, and age-related factors (see Table 4.2a).

Figure 3.3.2 illustrates the findings regarding organizational commitment levels at the worksites in Japan as compared to the two country clusters. This figure presents the predicted mean scores of organizational commitment at the worksites in Japan compared to the two country clusters. The data indicate that the level of organizational commitment for respondents at the worksites in Japan is lower (3.85) than that for respondents in the other “old-developed” countries (4.31) as well as the “young-developing” countries (4.60), after controlling for demographic factors, job characteristics, and age-related factors.

Figure 3.3.2 Organizational Commitment at the Worksites in Japan and the Two Country Clusters, N=9802



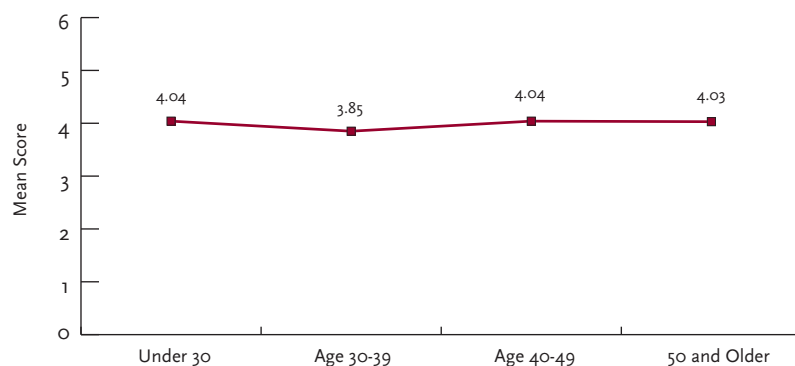
Source: Generations of Talent Study

3.3.3 Impact of Age, Career Stage, and/or Life Stage on Organizational Commitment

- Does organizational commitment among respondents at the worksites in Japan vary by age group, career stage, and/or life stage once we control for demographic factors and job characteristics?
 - ⇒ Yes, organizational commitment among respondents at the worksites in Japan varies by age (see Table 4.2b and Table 4.2b-1).
 - ⇒ No, organizational commitment among respondents at the worksites in Japan does not vary by career stage, or life stage (that is, the differences in the predicted mean scores are not statistically significant after controlling for demographic factors and job characteristics) (see Tables 4.2c and 4.2d).

Figure 3.3.3 illustrates the relationship between age and organizational commitment among respondents at the worksites in Japan. This figure presents the predicted mean scores of organizational commitment by age group among respondents at the worksites in Japan. The data indicate that the average level of organizational commitment for respondents aged 30-39 (3.85) at the worksites Japan is significantly lower than that for respondents under 30 years of age (4.04), for those aged 40-49 (4.04), and for those aged 50 and above (4.03), after controlling for demographic factors and job characteristics.

Figure 3.3.3 Organizational Commitment by Age Group among Respondents at the Worksites in Japan, N=2354



Source: Generations of Talent Study

Note: Only statistically significant differences among age groups are discussed in the text.

Section 4: Methodological Notes

4.1 DATA COLLECTION AND SAMPLE

From May 2009 through November 2010, The Sloan Center on Aging & Work collaborated with seven multinational companies. In total, 24 worksites in 11 countries participated in the study, and 11,298 individual employees responded to the survey. Employees were invited to complete one 30-minute online survey during work time which they were able to access on a secure website. The survey was translated to Japanese, Mandarin Chinese, Brazilian Portuguese, and Spanish.

The survey consists of the core questions (questions that were included in the surveys made available to each respondent) and module questions (additional, complementary questions, a subset of which was randomly assigned to the respondents). The survey focused on employees' perceptions of their work experiences, workplace-based resources, demographic information, and their assessments of their health and well-being at work and in their lives in general.

The data collected in the GOT Study allow us to examine a range of experiences at worksites in Japan in comparison to worksites in other countries. However, readers should keep in mind that the findings may not be representative of all employees at a worksite, in a country, or in a multinational organization as a whole.

As indicated in Table 4.1a, Japan includes respondents working for two multinational organizations that have worksites in Japan. The sample in the other “old-developed” countries includes employees working at six companies that have worksites in some of the four other “old-developed” countries, including the U.S., the U.K., Spain, and the Netherlands. Three companies participated in the study in the United States and the United Kingdom, and two companies participated in the study in Spain and the Netherlands. The sample in the “young-developing” countries includes employees working at five companies that have worksites at some of the six “young-developing” countries, including Botswana, Brazil, China, India, Mexico, and South Africa. Three companies participated in the study in China and Brazil, two companies participated in the study in India and Mexico, and one company participated in each of the two remaining countries, Botswana and South Africa.

Table 4.1a Number of Worksites within Country Clusters

	Countries	Number of Worksites
Old-Developed Countries	Japan	2
	Spain	2
	Netherlands	2
	United Kingdom	3
	United States	3
Young-Developing Countries	Botswana	1
	Brazil	3
	China	3
	India	2
	Mexico	2
	South Africa	1

Overall, the multinational organizations that participated were affiliated with a range of industry sectors, including: information technology; professional, scientific and technical services; finance and insurance; electricity production, distribution and transport; and pharmaceuticals.

Table 4.1b below summarizes the main characteristics of the total sample in Japan compared to the samples in the other “old-developed” countries and “young-developing” countries. The last column of this table indicates significant differences of employees’ characteristics in Japan from those in the four other “old-developed” countries as well as in the six “young-developing” countries. The sample in Japan has a lower percentage of women (31.2%) and higher percentage of men (68.8%) compared to the “young-developing” countries (48.5% and 51.5%, respectively). The average work hours reported by the respondents at the worksites in Japan are longer (46.6 hours) than the other “old-developed” countries (42.0 hours) but shorter than the “young-developing” countries (48.2 hours). The percentage of respondents under 30 years of age in the sample in Japan is higher (19.1%) compared to the other “old-developed” countries (9.3%) but lower than the “young-developing” countries (45.8%). On the other hand, the percentage of respondents in the age group 40-49 years and 50 and above in the sample in Japan is lower (19.8% and 15.8%, respectively) than the other “old-developed” countries (33.5% and 25.7%, respectively) but higher than the “young-developing” countries (12.7% and 5.6%, respectively). In addition, the sample in Japan has a lower percentage of respondents in mid- and late career (46.0% and 12.5%) compared to the other “old-developed” countries (59.4% and 19.8%) but a higher percentage of early career respondents (41.5%) compared to the other “old-developed” countries (20.8%). Moreover, the percentage of respondents in the sample in Japan with neither child nor elder care responsibilities is higher (63.7%) compared to the other “old-developed” (44.1%) countries and “young-developing” countries (49.0%). Also, the sample in Japan has a lower percentage of respondents with child care responsibilities (27.6%) and both child and elder care responsibilities (2.4%) compared to the other “old-developed” countries (41.5% and 7.2%, respectively). The sample in Japan also has a lower percentage of respondents with elder care responsibilities (6.3%) and both child and elder care responsibilities (2.4%) compared to the “young-developing” countries (14.9% and 8.2%, respectively). Lastly, the percentage of respondents with supervisory responsibilities in the sample in Japan (28.5%) is lower than the other “old-developed” countries (33.6%) as well as the “young-developing” countries (43.0%).

Table 4.1b Characteristics of the Sample in Japan and the Two Country Clusters

Characteristics	Japan	Other Old-Developed	Young-Developing	Significant Differences from Japan
% Women (N=8961)	31.2%	33.7%	48.5%	Significantly Different from Young-Developing
% Men (N=8961)	68.8%	66.3%	51.5%	Significantly Different from Young-Developing
% Full-time (N=11040)	96.6%	95.1%	96.1%	No Difference
% Part-time (N=11040)	3.4%	4.9%	3.9%	No Difference
Average work hours (N=10147)	46.6	42.0	48.2	Significantly Different from Other Old-Developed and Young-Developing
% Under 30 years old (N=9388)	19.1%	9.3%	45.8%	Significantly Different from Other Old-Developed and Young-Developing
% Age 30-39 (N=9388)	45.3%	31.5%	35.8%	Significantly Different from Other Old-Developed and Young-Developing
% Age 40-49 (N=9388)	19.8%	33.5%	12.7%	Significantly Different from Other Old-Developed and Young-Developing
% 50 years old and above (N=9388)	15.8%	25.7%	5.6%	Significantly Different from Other Old-Developed and Young-Developing
% Early career (N=9223)	41.5%	20.8%	47.8%	Significantly Different from Other Old-Developed and Young-Developing
% Mid-career (N=9223)	46.0%	59.4%	47.1%	Significantly Different from Other Old-Developed
% Late career (N=9223)	12.5%	19.8%	5.1%	Significantly Different from Other Old-Developed and Young-Developing
% With neither child nor elder care responsibilities (N=8817)	63.7%	44.1%	49.0%	Significantly Different from Other Old-Developed and Young-Developing
% With child care responsibilities (N=8817)	27.6%	41.5%	28.0%	Significantly Different from Other Old-Developed
% With elder care responsibilities (N=8817)	6.3%	7.2%	14.9%	Significantly Different from Young-Developing
% With both child and elder care responsibilities (N=8817)	2.4%	7.2%	8.2%	Significantly Different from Other Old-Developed and Young-Developing
% With supervisory responsibilities (N=11123)	28.5%	33.6%	43.0%	Significantly Different from Other Old-Developed and Young-Developing

Note: Only statistically significant differences between Japan and the two country clusters are discussed in the text ($p < .05$).

4.2 NOTES ON DATA ANALYSIS STRATEGIES

4.2.1 Model-building Strategy

In order to investigate each of the questions posed in Section 3, a series of regression analyses were conducted using Stata 11. Each of the outcome variables (work engagement, job satisfaction, and organizational commitment) were regressed on a set of control variables, including gender, income, work hours, full time/part time status, occupation type, supervisor status, education, lives with spouse, and company, in addition to age-related factors and country indicators.

The effects of country were tested simultaneously with all of the age-related factors. These analyses were conducted on the entire dataset including 11 countries and 24 worksites; random effects models were used to control for unique effects of worksites in these models. Table 4.2a below presents these regression analyses for each of the outcome variables.

The effects of age-related factors—age, career stage, and life stage—were tested separately, specifically for the Japan data. Dummy variables representing each of the worksites were used to control for unique effects of worksites in these models. Joint significance tests for groups of dichotomies representing each of the age-related factors were conducted to make decisions regarding statistical significance of a given age-related factor. Tables 4.2b through 4.2d below present these regression analyses for all the outcome variables.

Based on these regression models, we generated predicted values that are used to graphically illustrate the key findings in the main text. Predicted values were calculated at mean values of all other variables included in regression equations.

4.2.2 Missing Data

As with most surveys where responses are voluntary, the GOT dataset contained a significant amount of item non-response. To address concerns about missing data, we performed multiple imputation by chained equations (MICE),¹ as implemented in Stata 11 (the ICE package).² This technique involves predicting missing values on the basis of existing data using regression models; such imputation is done more than once, each time including a random component. Coefficient estimates from each of these multiple datasets are then averaged, and standard errors are combined using a special formula that incorporates the uncertainty of imputation into these errors. Given the fairly high proportion of missing data, we generated and used 20 sets of imputed data to ensure high efficiency of estimates.³

Thus, regression results presented in this report have been averaged across the 20 complete datasets using Stata's multiple imputation feature. Fully imputed values of our dependent variables (i.e., the three work outcomes) were deleted after multiple imputation (multiple imputation then deletion procedure, or MID);⁴ however, we retained those values of work outcomes where only some but not all of the items used to create the scale were imputed.

4.2.3 Weights

As typically happens in survey research, some employees selected to participate in the GOT study chose not to participate. To minimize biases due to such refusals, all univariate and bivariate analyses presented in this report utilized post-stratification weights that were created using raking algorithm in Stata 11. These weights adjust sample distributions for each worksite to age, gender, and part-time/full-time status composition of that worksite. Compositional data were provided to us by representatives of each multinational organization. As our regression analyses used age, gender, and full-time/part-time status as independent variables, we did not use weights in multivariate analyses.

4.2.4 Additional Tables

Table 4.2a: Random Effects Regression Results for the Effects of Country on Work Outcomes

	Work Engagement	Job Satisfaction	Organizational Commitment
Female	-0.02	0.04*	-0.02
Undergraduate degree ^a	-0.22***	-0.08***	-0.17***
Graduate degree ^a	-0.28***	-0.14***	-0.24***
Income	-0.01	0.01	-0.01*
Lives with spouse/partner	0.07*	0.02	0.03
Work hours	0.01***	0.00	0.00
Part-time status	0.16	-0.03	0.18
Professional/technical ^b	-0.23***	-0.11***	-0.14***
Service/sales ^b	0.03	0.05	0.08
Other occupation type ^b	-0.19***	-0.08**	-0.04
Has supervisory responsibilities	0.17***	0.11***	0.11***
Age 30-39 years ^c	0.09	-0.05*	-0.06
Age 40-49 years ^c	0.33***	0.02	0.13**
Age 50 years + ^c	0.52***	0.15***	0.23***
Mid-career ^d	-0.08*	-0.08***	-0.06
Late career ^d	-0.35***	-0.19***	-0.16**
Child care responsibilities ^e	0.04	0.00	0.07*
Elder care responsibilities ^e	-0.01	-0.08**	0.00
Both child and elder care responsibilities ^e	0.04	-0.04	0.10
Working in “old-developed” countries ^f	0.44	0.36**	0.45*
Working in “young-developing” countries ^f	0.88***	0.42**	0.75***
Constant	4.72***	4.19***	4.04***

Statistically significant effects are indicated as follows: ***p<.001, **p<.01, *p<.05

^a Reference = less than college; ^b Reference = managerial occupation; ^c Reference = under 30 years of age;

^d Reference = early career; ^e Reference = neither child nor elder care responsibilities; ^f Reference = working in Japan.

Table 4.2b: Ordinary Least Squares Regression Results for the Effects of Age on Work Outcomes in Japan

	Work Engagement	Job Satisfaction	Organizational Commitment
Female	-0.14	0.04	-0.11
Undergraduate degree ^a	-0.18	-0.05	-0.24**
Graduate degree ^a	-0.39**	-0.13	-0.45***
Income	0.02	0.02*	-0.00
Lives with spouse/partner	0.18**	0.10**	0.17**
Work hours	0.01**	-0.00*	-0.00
Part-time status	1.58*	0.07	1.20*
Professional/technical ^b	-0.31**	-0.18**	-0.21
Service/sales ^b	-0.15	-0.06	0.06
Other occupation type ^b	-0.25	-0.26***	-0.13
Have supervisory responsibilities	0.23*	0.16**	0.23**
Age 30-39 years ^c	-0.11	-0.12*	-0.19*
Age 40-49 years ^c	0.04	-0.21**	-0.00
Age 50 years and above ^c	0.00	-0.23**	-0.01
Worksite 2 ^d	0.51***	0.30***	0.30**
Constant	4.42***	4.13***	4.02***

Statistically significant effects are indicated as follows: ***p<.001, **p<.01, *p<.05

^a Reference = less than college; ^b Reference = managerial occupation; ^c Reference = under 30 years of age;

^d Reference = worksite 1.

Note: The effects of age were graphically illustrated in the text only if the three age group dummies were jointly significant.

Table 4.2b-1: Differences in Job Satisfaction and Organizational Commitment across the Age Groups

Age	Significant Difference (Job Satisfaction)	Significant Difference (Organizational Commitment)
Under 30	Significantly different from 30-39, 40-49 and 50+	Significantly different from 30-39
30-39	Significantly different from under 30, 40-49 and 50+	Significantly different from under 30, 40-49, and 50+
40-49	Significantly different from under 30 and 30-39	Significantly different from 30-39
50+	Significantly different from under 30 and 30-39	Significantly different from 30-39

Table 4.2c: Ordinary Least Squares Regression Results for the Effects of Career Stage on Work Outcomes in Japan

Variable	Work Engagement	Job Satisfaction	Organizational Commitment
Female	-0.17*	0.03	-0.14*
Undergraduate degree ^a	-0.20	-0.05	-0.26**
Graduate degree ^a	-0.43***	-0.13	-0.50***
Income	0.03*	0.02*	0.01
Lives with spouse/partner	0.16*	0.08*	0.15**
Work hours	0.01**	-0.00*	-0.00
Part-time status	1.62*	0.03	1.24*
Professional/technical ^b	-0.31**	-0.18*	-0.21
Service/sales ^b	-0.16	-0.03	0.05
Other occupation type ^b	-0.24	-0.25**	-0.15
Have supervisory responsibilities	0.24*	0.16**	0.24**
Mid-career ^c	-0.04	-0.08*	-0.07
Late career ^c	-0.17	-0.25***	-0.09
Worksite 2 ^d	0.56***	0.29***	0.35***
Constant	4.41***	4.09***	3.98***

Statistically significant effects are indicated as follows: ***p<.001, **p<.01, *p<.05

^a Reference = less than college; ^b Reference = managerial occupation; ^c Reference = early career;

^d Reference = worksite 1.

Note: The effects of career stage were graphically illustrated in the text only if the two career dummies were jointly significant.

Table 4.2d: Ordinary Least Squares Regression Results for the Effects of Life Stage on Work Outcomes in Japan

Variable	Work Engagement	Job Satisfaction	Organizational Commitment
Female	-0.15	0.05	-0.13
Undergraduate degree ^a	-0.19	-0.04	-0.25**
Graduate degree ^a	-0.40**	-0.11	-0.48***
Income	0.02	0.01	0.00
Lives with spouse/partner	0.14	0.06	0.11
Work hours	0.01**	-0.00	-0.00
Part-time status	1.58*	0.01	1.22*
Professional/technical ^b	-0.31**	-0.17*	-0.20
Service/sales ^b	-0.17	-0.04	0.04
Other occupation type ^b	-0.26	-0.26***	-0.15
Have supervisory responsibilities	0.24*	0.16**	0.24**
Child care responsibilities ^c	0.07	0.04	0.08
Elder care responsibilities ^c	0.14	-0.07	0.13
Both child and elder care responsibilities ^c	0.13	-0.05	0.23
Worksite 2 ^d	0.53***	0.25***	0.33***
Constant	4.37***	4.06***	3.93***

Statistically significant effects are indicated as follows: ***p<.001, **p<.01, *p<.05

^a Reference = less than college; ^b Reference = managerial occupation; ^c Reference = neither child nor elder care responsibilities; ^d Reference = worksite 1.

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